

# “How To Easily Generate More Referrals From Today’s CPA.”

**Wed. April 9, 2008 – 12pm EDT**

(11p CDT, 10p MST, 9p PDT)

**Featuring  
Daryl Logullo  
Strategic Impact!**



**With Special Guest  
Matthew McCain, CPA, CVA, CDFIA**



**M**atthew McCain is a leading CPA who has represented and advised businesses with combined gross sales totaling in excess of \$50 million, and individuals with combined net worth exceeding \$30 million.

Matt understands the high net worth individual, relationships with other professionals, and collectively during his career has referred over 100 clients to others. He is a Certified Public Accountant, Certified Valuation Analyst and Certified Divorce Financial Analyst.

## **Here's Just Some of What You Will Learn During This 60-Minute Call...**

- **The Three (3) Best Ways to Always Meet a CPA**
- An Easy Method For Discussing Referrals Every Time You Meet A Client In Person.
- **The 5 Critical Elements to Earning a CPA's Trust (and Turning It Into Referrals for Yourself).**
- Three (3) Specific Ways to Turn on Immediate Referral Flow
- **The Single Biggest Factor You Must Focus on Now With CPAs**
- The 6 Big 'Killers' to Referral Flow
- **One Highly Effective Strategy That Yields 30 New CPA Referrals In 6 Months or Less -- Guaranteed!**
  
- *Plus, much, much more!*